Citizens Business Bank Arena

The U.S. Figure Skating Synchronized Skating National Championships will be held March 2-5, 2011 in Ontario, California.

Over 3000 athletes, coaches, officials and additional family members will be staying locally around the arena.

We are actively looking for sponsors and advertising partners for a prominent role in this exciting event.

Event to be held at:

Citizens Business Bank Arena

CITIZENS BUSINESS BANK ARENA
The Inland Empire's Entertainment ICON

www.2011synchronationals.com

2011 U.S. SYNCHRONIZED SKATING CHAMPIONSHIPS

Jill Harbin-Leonard
15062 Danielle Way
Lake Elsinore, CA 92530

Email: advertising@2011synchronationals.com

Sponsorship and Advertising Information

2011 U.S. SYNCHRONIZED SKATING CHAMPIONSHIPS

March 2– 5, 2011
Ontario, California

2011 U.S. SYNCHRONIZED SKATING CHAMPIONSHIPS
US FIGURE SKATING
March 2 - 5, 2011 Ontario, California
ROUTE 66

www.2011synchronationals.com

Sponsorship and Advertising Partnership Opportunities

Once a year, U.S. Figure Skating holds a National Championship to crown the best Synchronized Skating Teams in the country. In March 2011, the Championships will be in YOUR community at the Citizens Business Bank Arena . Participating in the event will be 2000 skaters, and all of their support staff. With the expected inclusion of family members traveling from all over the country and local skating fans, we estimate over 8,000 visitors from outside of your community will be arriving in March. They will want to know where to eat, where to shop and where to sleep. We are planning on targeting the immediate community with special offers to encourage the general public to attend. This could bring attendance totals to nearly 13,000 per day. In addition, IceNetwork will be providing live streaming video to the web for a wide audience of figure skating fans both in and outside of your community. The U.S. Figure Skating brand is synonymous with excellence, artistry and elite athletic ability. Partnering with a National Figure Skating event brings a prominent and cultivated customer to your business.

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Partnership Opportunities:

Diamond Level Sponsorship (Only 1 Available) **$5000.00**
The Official Local Sponsor of the Championships
VIP Suite and All Event tickets for 8 during the Event
Special guest at the Opening Ceremonies Reception
Listed as the "Presented by"sponsor on the website along with your logo
Your logo on the Jumbo-tron and announcement before each event everyday
Your Logo proudly located on a Board Banner
Full Page Ad in the Official Program
Any coupon you provide given to each competitor

Platinum Level Sponsorship (Only 3 Available) **$2000.00**
A Sponsor for a Day
Your Logo on the Official Website
Full Page Ad in the Official Program
Your logo on the Jumbo-tron and announcement before each event for the day
Your Logo proudly located on an Arena or Board Banner
All Event Tickets for 8
Any coupon you provide given to each competitor

Gold Level Sponsorship (Only 4 Available) **$1500.00**
An Official Sponsor for a Junior or Senior Single Event
Your Logo on the Official Website
Your logo on the Jumbo-tron and announcement before the sponsored event
Half Page Ad in the Official Program
Your Logo on an Arena or Board Banner
All Event Tickets for 6
Any coupon you provide given to each competitor

Silver Level Sponsorship **$1000.00**
An Official Sponsor for a Novice or Below Single Event
Your Logo on the Official Website
Your logo on the Jumbo-tron and announcement before the sponsored event
Half Page Ad in the Official Program
Your Logo on an Arena or Board Banner
All Event Tickets for 4
Any coupon you provide given to each competitor

Bronze Level Sponsorship **$500.00**
1/4 Page Ad in the Official Program
Your Logo on the Official Website
All Event Tickets for 2
Your Business information provided to each competitor.

Goodie Bag Products for 2000 Athletes
Business Card Ad in the Official Program
Your Logo on the Official Website
Your Business information provided to each competitor.

Sponsoring an Awards Ceremony	**$500.00**
Full Page Back Outside Cover Ad + your Logo on the Official Website	**$750.00**
Full Page Front Inside Cover Ad + your Logo on the Official Website	**$600.00**
Full Page Back Inside Cover Ad + your Logo on the Official Website	**$600.00**
Full Page Ad + your Logo on the Official Website	**$500.00**
Full Page Ad in the Official Program	**$475.00**
1/2 Page Ad + your Logo on the Official Website	**$300.00**
1/2 Page Ad in the Official Program	**$275.00**
1/4 Page Ad + your Logo on the Official Website	**$200.00**
1/4 Page Ad in the Official Program	**$175.00**
Business Card sized Ad	**$75.00**
Board Banner	**$1000.00**

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